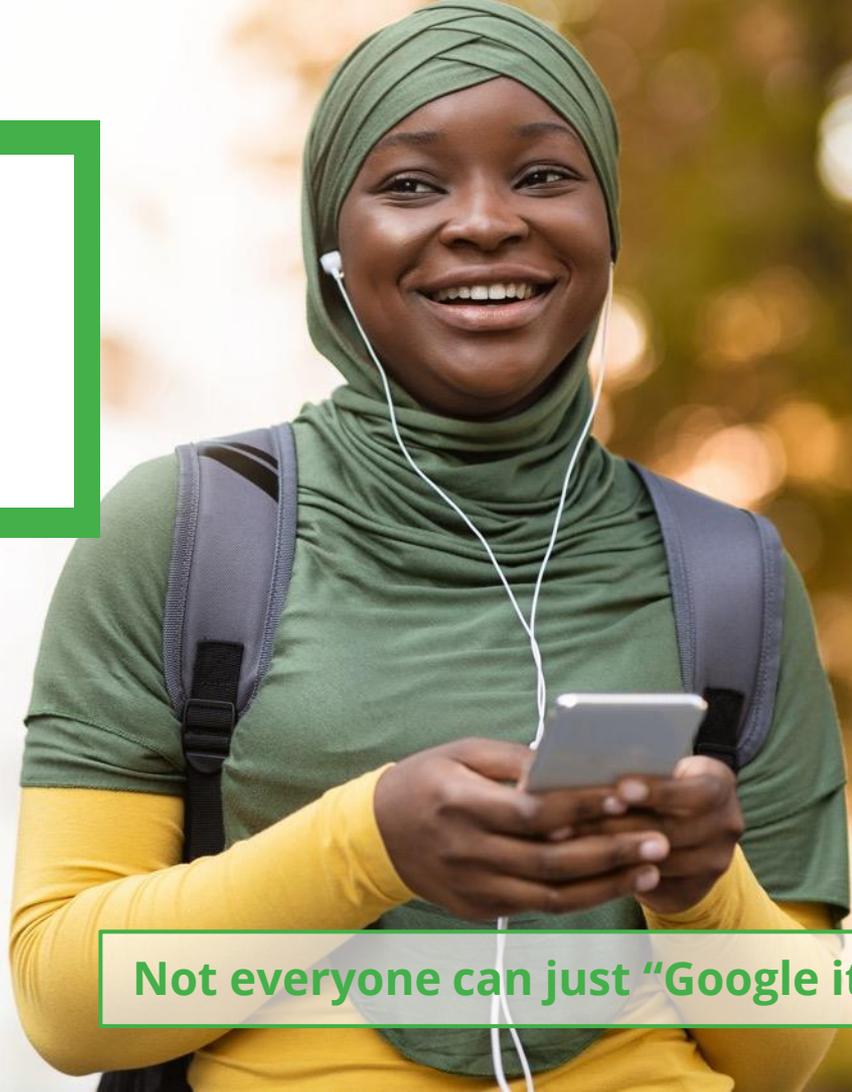




We are eradicating  
digital poverty

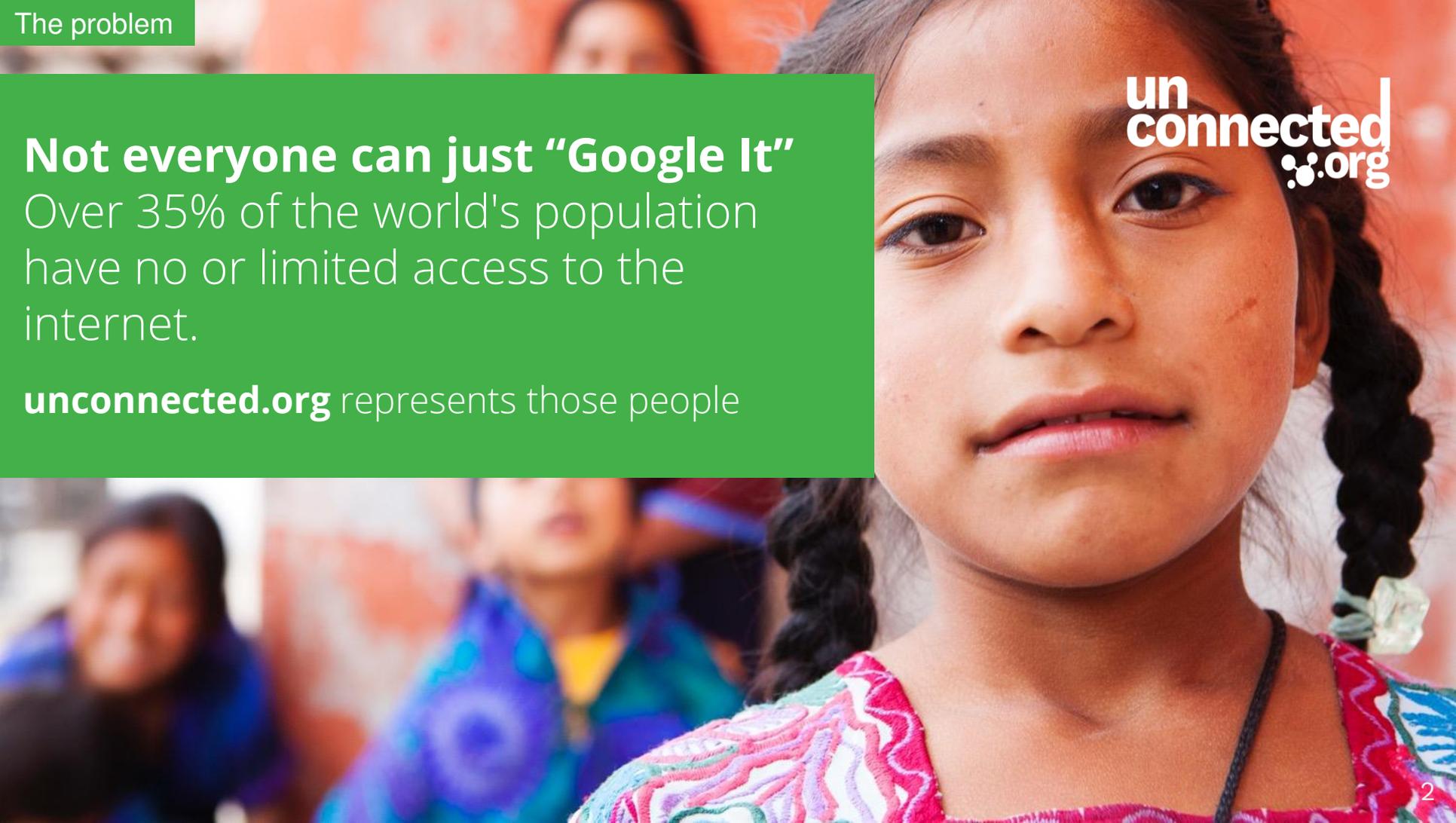
Not everyone can just "Google it"



# Not everyone can just “Google It”

Over 35% of the world's population have no or limited access to the internet.

**unconnected.org** represents those people



# The impact

## Increased digital access enables:

- o financial inclusion
- o education
- o access to healthcare
- o safety
- o access to jobs
- o effective trade
- o access to benefits, housing, visa applications, drug rehabilitation

**And is crucial to reach majority of the Sustainable Development Goals**



# Our vision

...is to **eradicate digital poverty**

...through an **ecosystem of global strategic partners** that will bridge the digital divide and provide **enhanced education** leading to enriched growth opportunities.



Not all students can just "Google it"

#StandUpForDigitalEquity

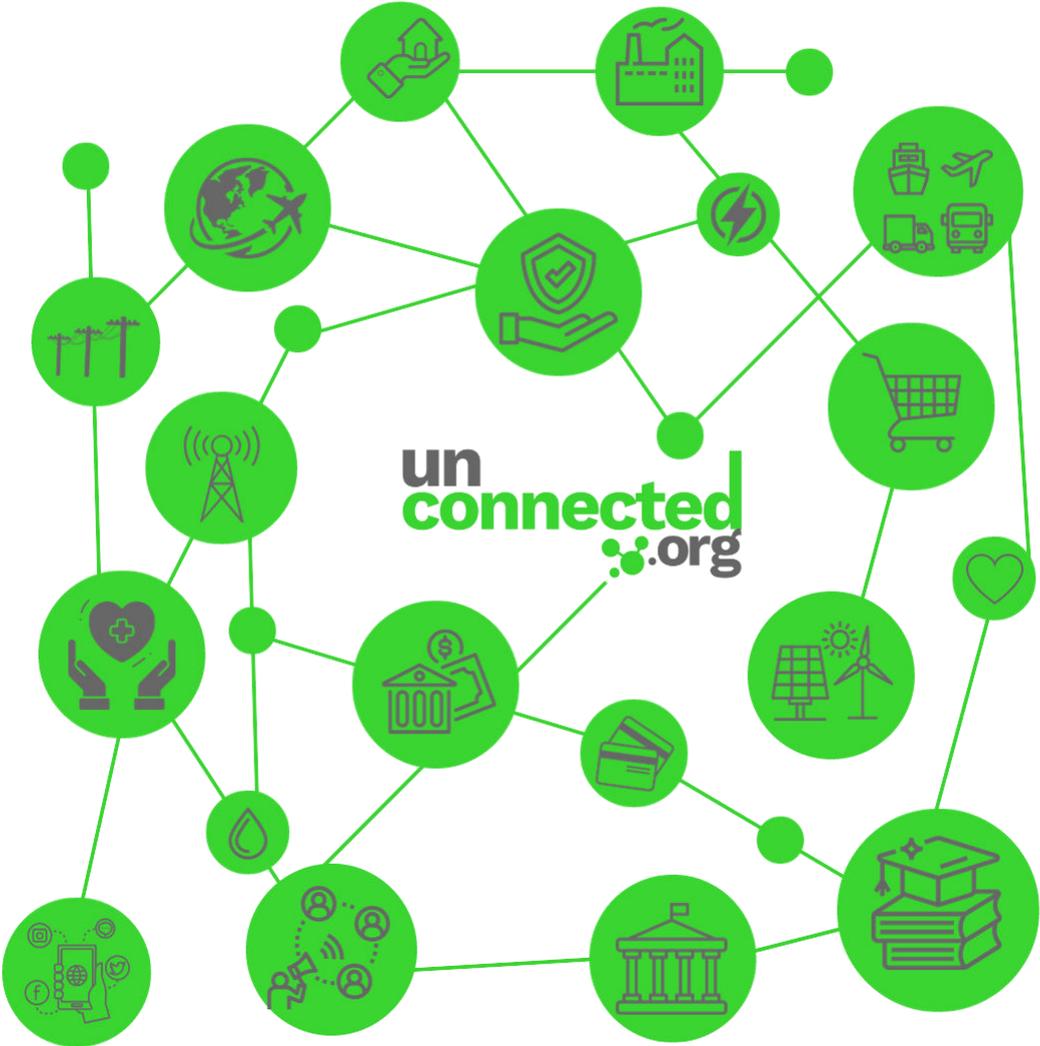
# Two-pronged approach

## Identify those in need

- Underserved in remote, rural locations
- Focus on school-aged children and young women
- Select quality local partner for sustainability
- Monitor and measure results

## Leverage global management expertise and best-of-breed partnerships

- Building a global structure across nations and industries
- Sharing successful experiences and expertise
- Creating a wealth of knowledge library



# Successful track record

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**connectCOMMERCE**  
Connecting entrepreneurs,  
traders and agriculture to  
meaningful connectivity



**connectED**  
Fitting out schools with  
IT, satellite and software  
and digital training



**connectWOMEN**  
Providing female  
entrepreneurs with  
digital skills and access

## One Million Connected

- Launched in 2021
- Operational in 17 countries
- Dozens of programs
- 100% in-kind contributions



**How can you or your organization get involved?**

# What do we need to reach our goal

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1. Support
2. Funding
3. Hardware



# Our membership programs



# Donate hardware



Hardware is the most costly part of our projects. By you donating your used hardware we will equip schools and learning centres and at the same time reducing landfill.

Be a part of solving  
this issue...

...and change her  
life

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